

We could not have dreamed that this conference, which ran just days before the CORONA VIRUS hit South Africa, would have *inspired* us all in the way that it did and provided us with the *exact* set of skills that would guide us and our families, through this challenging and vulnerable time, with strength and courage.

We are privileged to share this relevant and inspiring conference with you.

"This was a life-changing conference. I will be brave, change and go out from here, as a totally different person. My world view has changed as well as my outlook on life! "

-Professional Minds Delegate-

PROFESSIONAL MINDS PROUDLY PRESENTS

THE POWER OF PURPOSE

6 HPCSA Ethics Points | R700 p/p | NOW ONLINE
10 SACE Points



managing change
bravery
accountability
strength
growth
relating
stepping up
self-worth
creativity
tenacity
courage
empathy
compassion
confidence

UPLIFT - UPSKILL - INSPIRE
A SPECIAL LOCKDOWN LEARNING INITIATIVE

Utilising the power of the 'Hidden Curriculum' as a tool to develop an exceptional skill set and make an impact that will last a lifetime.

Booking Queries: bookings@professionalminds.co.za

WHY did you choose to become a Paediatric Professional?

What is the difference that you want to make?

What is the legacy that you want to leave?

Paediatric Professionals are tasked with the challenge to grow, support and develop independent, resilient and successful individuals and they have a powerful opportunity to make an impact and touch the lives of the children under their care. However, under the pressure of increasing scholastic demands and targets and improved test scores and results, we are losing our focus, our passion and our purpose.

Are you feeling:

****constantly fatigued *overextended *depleted *cynical *easily irritated *frustrated *
inefficient***

It is no surprise that so many Paediatric Professionals are burning out. We are focusing on misleading targets and depleting our energy and passion in the process.

Today, more than ever children need life skills. A skillset that will grow resilience, creativity, relatability, self-confidence and leadership. And although improved scholastic results and assessment test scores are beneficial, they do not guarantee happiness, fulfilment, success, value and meaning.

WHAT is OUR PURPOSE and ARE WE LOSING IT?

What are the skills and lessons that you want to be remembered for teaching?

What are the skills and lessons that will stand your children in good stead as they journey through life?

What is the impact that you want to make?

WHAT IF there was a way to honour both performance AND purpose?

A way to achieve scholastic and therapeutic goals and targets, while simultaneously, instilling the skills that will grow resilient, inspiring, self-sufficient individuals?

PROFESSIONAL MINDS is committed to uplifting, upskilling & inspiring our Paediatric Professionals to be their very best.

We are proud to present...

THE POWER OF PURPOSE

Understanding the power of the “Hidden Curriculum” as a tool to achieving your REAL purpose as an Exceptional Paediatric Professional

NOW ONLINE!

You will be able to view the conference, answer the CPD questions and download your CPD certificate, throughout this period.

Therapists will be accredited with **6 HPCSA ETHICS CPD** points for attending the “POWER of PURPOSE” Online conference.

Educators will be accredited with **10 SACE CPD** points for attending the “POWER of PURPOSE” Online conference.

FEATURING:

ARIANE DE BONVOISIN (USA)

Entrepreneur, Executive Coach, Best Selling Author

Ariane de Bonvoisin has a degree in Economics and International Relations and an MBA from Stanford University. Her professional career includes The Boston Consulting Group, Media companies Bertelman & Sony and running Time Warner's \$500 million Digital Media Venture Fund. Ariane is an accomplished Athlete, Ski Instructor, competitive Swimmer and has summited Mt Kilimanjaro.

With her formidable professional career and wealth of inspiring life experiences, Ariane is making a powerful impact in the field of personal and professional change, happiness and inspiration, women in the workplace and wellness in business. She has inspired companies such as Google, Twitter, Investec and Amazon and is a sought-after guest on TV and radio shows, including NBC's Today Show, CBS, CNN and ABC News Now. Her book entitled "The First 30 Days: Your Guide to Making Any Change Easier" reached the bestseller list.

More recently, Ariane has begun to incorporate children and education into her area of interest and her philanthropic focus has been on building schools in under privileged areas across the world. She was recently elected to be a TED resident in NYC, exploring various media initiatives to teach life skills to young children and her most recent book series "Giggles and Joy: Spiritual Life Lessons for Children", covers important life skills for children.

NICKY ABDINOR

Clinical Psychologist, Inspirational Speaker, Non-Profit Founder

Nicky Abdinor is a Clinical Psychologist in Private Practice, in Cape Town. Born without arms, not without attitude, Nicky is an inspirational expert on doing more with "less". She is passionate about challenging the perception of "ABILITY" and believes firmly that it's not the situation but rather, how one THINKS about it, that determines emotional well-being.

Highly regarded as an inspirational and credible agent of change, Nicky has gained international recognition for her TEDx talk, "Driving Dreams". She is a sought-after international keynote speaker, who has inspired Professionals, Parents, Corporates and Students in Europe, the Middle East, USA and Australia. She was recently listed by Prof. Jansen as one of 67 South Africans, who emanate the values and principals of NELSON MANDELA.

Julia Kerr Henkel

Professional Coach, Certified Dare to Lead™ Facilitator

Julia Kerr Henkel studies with Brené Brown and is now one of only a handful of Dare to Lead™ Facilitators on the African continent.

*Founded in 2008, **Julia Kerr Henkel** runs Lumminos a full-service coaching and culture change consultancy which dares its clients to lead, learn, live, love and parent with awareness, skills, compassion and humour. Julia is a certified Integral Coach with the International Coach Federation, change and organizational development consultant, leadership development facilitator and speaker. In March 2019, Julia Kerr Henkel studied with Brené Brown in Texas and is now one of 5 fully Certified Dare to Lead™ facilitators in Africa commissioned to deliver work on her behalf. In January 2020, she also launched Dare to Lead #daringclassrooms – an extension of this work tailored for educators – our most important leaders.*

Prior to starting Lumminos, Julia spent 4 years at Goldman Sachs London and was a director for 8 years at College Hill Investor Relations and Magna Carta, comms and reputation management agencies.

Currently, Lumminos' client companies include SA's big banks, AngloAmerican, Mimecast, The Walt Disney Company, the South African Board of Jewish Education, The Ridge School and ThinkAhead and their customers range from individual executives, their companies and in-tact teams to professional coaches, teachers, therapists, coaches, practitioners and parents.

MARYSE BARAK

Facilitator, Learning & Development Consultant

Maryse Barak is an inspirational facilitator, who coaches leaders and teams of leaders, both locally and abroad. Some of her clients include: Henley Business School, Johnson & Johnson (EMEA), PepsiCo, Volkswagen and Google. She is a Time To Think™ international Faculty member and is a certified Time To Think™ Presenter, Trainer and Supervisor. Using highly interactive and engaging presentations, Maryse inspires her audience and empowers them on how to leverage the powerful advantages of diversity to optimise thinking, build confidence and enhance their work environment.

Joyanne West **Educationalist**

Joyanne West is passionate about education. She has taught children of all ages and stages at schools across the country, breathing life into the classroom with her belief in the power of drama and music, as the “magic link”. She is a highly skilled and animated public speaker, workshop facilitator and conference presenter. She has also worked for Primedia as an Educational Consultant, where she wrote and presented Foundation Phase Teacher Training for teachers from diverse backgrounds. Joyanne touches lives wherever she goes, and adults and children alike speak of the life-changing impact she has had on them, as a teacher, mentor, colleague and friend.

The Course

The **POWER of PURPOSE** is the most significant conference that you will ever attend as a Paediatric Professional and Parent, guaranteed to inspire and transform not only the lives of the children under your care, but the lives of each of you as well. It is focused on reconnecting to our real PURPOSE and on accessing an exceptional skill set that has the power to enhance, impact, transform and grow children and adults alike.

Our outstanding panel of world class, highly respected presenters, will explore the unique role, power and purpose of Paediatric Professionals and Parents and HOW to utilize these to make a real, lasting impact. The course will focus on the “key skills” that enable successful individuals to navigate life with resilience, tenacity, respect, strength and success, and on how to **PRACTICALLY** integrate these skills into your curriculum, therapy sessions, social interactions and everyday life.

The inspirational highlight of this conference is access to this “HIDDEN CURRICULUM”, which will offer Professionals and parents the tools to develop and instill an exceptional skill set in themselves and their children and make an impact that will stand the test of time.

Other areas to be covered include:

*The art of RELATING – how to engage in a way that ignites independent, innovative thinking and problem solving to get the best out of others

*VULNERABILITY and BRAVERY- why showing up, stepping up and being seen is the first step to being exceptional

* Being a CHANGE Ambassador- how to successfully cope with, embrace and navigate change

* RESILIENCE- why failure is an essential component for growth and how to utilise it to inspire growth

Whilst clinical and scholastic targets are important, the REAL impact that we leave, is in “The Hidden Curriculum” that is taught in between!

If you aspire to be an exceptional Professional or Parent, you CAN'T afford to miss this course!!!

Who should attend this conference?

- *Counsellors*
- *Developmental Specialists*
- *Doctors*
- *Educators*
- *Music Therapists*
- *Neurologists*
- *Nutritionists*
- *Occupational Therapists*
- *Parents*
- *Paediatricians*
- *Physiotherapists*
- *Psychiatrists*
- *Psychologists*
- *Remedial Therapists*
- *School Principals*
- *Speech Therapists*
- *Social Workers*
- *Special Needs Coordinators*
- *Parents/ Caregivers*

Don't miss this unique opportunity to make a difference!

Join Professional Minds and “Be the change you want to see in the world” Ghandi

For further information:

Conference Queries: Joseph bookings@professionalminds.co.za

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