


“PROFESSIONAL MINDS @ HOME”

A unique Professional Minds conference experience- from the comfort of your own home!

NOW available with our RIVETING new CPD conference!



PROFESSIONAL MINDS IS PROUD TO PRESENT

A LIVE CONFERENCE

7 HPCSA POINTS

THE WONDER OF WORKING MEMORY

Connecting the dots to unravel the complexities of working memory.

Featuring Prof Baddeley (UK) and Prof Susan Gathercole (UK) trailblazers in the field of Working Memory.

- CURE or COMPENSATE?
- The role of the phonological loop, spatial sketch pad and the central executive.
- The impact of working memory on reasoning, decision making and learning difficulties.

WITH POWERFUL NEW TIPS to revolutionise your interventions!

JHB 7 FEBRUARY 2021 | CPT 21 FEBRUARY 2021

Conference Queries: bookings@professionalminds.co.za

Max is a 10-year-old fourth grader, who is a bit of a puzzle to his parents and teachers. Despite being conscientious and hardworking, Max often stops and loses his place when doing classwork. He struggles to self-correct, organize himself, complete tasks and despite adequate hearing, he struggles to follow instructions.

When reading, he struggles to identify the main idea and often forgets key parts of the story. He regularly makes careless mistakes, when counting and writing. He has difficulty with mental math, and still uses his fingers to do simple calculations. He finds complex problem solving difficult and often asks his teacher to repeat what she has said.

As Max progresses into Grade 4, everything seems to be falling apart.

1 in 10 students struggle with WORKING MEMORY difficulties!

WORKING MEMORY is one of the most critical underlying foundation skills. It forms the foundation for adequate cognitive development and is essential for planning, comprehension, reasoning and problem-solving. It involves the complex integration of many cognitive functions and is one of the few skills that are necessary for almost **every** aspect of learning and academic success.

And OFTEN....

WORKING MEMORY is the surprising culprit that lurks undetected, influencing and exacerbating so many of the learning challenges we usually see.

However, it is **often** sidelined in diagnosis and **rarely** incorporated into treatment plans.

This has significant implications for learning.

Professional Minds is proud to present:

A riveting new CPD conference...

The Wonder of Working Memory

***Connecting the dots to unravel the complexities of Working
Memory in children***

Date: Sunday 21 February 2021

New Time: 8.30am – 3.30pm

Online: Participate ONLINE in real time (live) from the comfort of your own space, at your own pace or access the recording - anytime!

CPD: Therapists will be accredited with **7 HPCSA CPD points** for attending “The Wonder of Working Memory” conference.

Educators will be accredited with **SACE CPD points** for attending “The Wonder of Working Memory” conference.

SACSSP delegates can submit their certificates of attendance as part of their CPD portfolio.

FEATURING:

A panel of the top professional minds from around the world!

PROFESSOR ALAN BADDELEY (UK)

Psychologist, Professor, Researcher, Author

*Professor Alan Baddeley is a world-renowned Psychologist, highly respected for his influential work on Memory and for devising the first **multi-component model of Working Memory**, together with Graham Hitch.*

*He has a degree from University College London, a master’s degree from Princeton and a PhD from Cambridge. Throughout his inspiring academic career, Prof Baddeley has held Professorships at 5 Universities and currently holds 6 honorary Doctorate Degrees. He has received an array of prestigious awards and fellowships, including being appointed **CBE** for his contribution to the field of Psychology and Memory. (CBE- is a British honour of the Queen; “**Commander of the most Excellent Order of the British Empire**”).*

In 2012, he was given the “Lifetime Achievement Award” by the British Psychological Society. Professor Baddeley’s work and research have been widely published and he is an entertaining, informative, and sought-after expert and keynote speaker, who has inspired diverse audiences around the world, by sharing his knowledge, in an informative and accessible manner. In addition, he has authored 11 books and co-developed many well- known neuro-psychological tests on various aspects of Memory, which remain of special interest to him.

PROFESSOR SUSAN GATHERCOLE (UK)

Cognitive Psychologist, Professor, Researcher,

Professor Susan Gathercole is a Cognitive Psychologist, who is internationally regarded as an expert in the field of Memory and Learning. She has a special interest in the causes of Specific Learning Difficulties in children and how they might be overcome. She has held Professorships at Oxford, Lancaster, Bristol, Durham, York and Cambridge Universities and in 2016, was appointed CBE (Commander of the most Excellent Order of the British Empire) for services to Education & Psychology. She has also been awarded the President's Award by the British Psychological Society and many other prestigious fellowships for academic distinction. Professor Gathercole is a well-respected presenter, lecturer and advisor to many boards. She has published many articles, papers and research and is currently the Professor of Psychology at Cambridge University, where her current projects examine the cognitive mechanisms of working memory and how they might be modified through training. She is also investigating, through a new research clinic, the dimensions of cognitive and brain function that are often impaired in children with problems in attention, learning and memory.

... and more!

The Course:

The Wonder of Working Memory is a riveting new CPD conference aimed at demystifying the concept, mystery and relevance of Working Memory and its impact on function, learning and skill development in children.

Bringing you insights, research, tools & techniques from THE most highly regarded international experts in this field, this conference will provide insight into the components, neuroscience and vulnerabilities of this flexible, yet fragile cognitive system and will explore where breakdowns happen and which pathologies are most common, during childhood.

Above all, the focus of the day will be on upskilling and empowering professionals on how to successfully identify, assess and address Working Memory difficulties, using the current best international research and practice.

Join Professional Minds for an inspiring day of learning, growing and networking and an exciting new 5-star conference experience that is guaranteed to upskill, uplift and empower you!

Other topics to be covered:

- The critical role of Working Memory in learning
- Why Working Memory is such a critical skill for children
- Utilizing other memories as leverage against Working Memory deficits
- The role of the phonological loop, visuospatial sketchpad & the central executive in working memory.
 - The role of co-morbid learning difficulties on working Memory
 - Holding and manipulating complex information to solve problems
 - Working Memory- to Cure or Compensate?
 - Creating a Memory Smart School & Classroom

Who should attend?

- Audiologists
- Dieticians
- Doctors
- Educators
- Facilitators
- Neurologists
- Nutritionists
- Occupational Therapists
- Paediatricians
- Parents
- Psychologists
- Physiotherapists
- Psychiatrists
- Remedial Therapists
- Social workers
- Speech Therapists
- School Principals

*Don't miss this **golden opportunity** to learn about this riveting topic, from the **TOP experts** from around the world, while enjoying a **world class Professional Minds experience** from the comfort of your own home!*

BOOK NOW to benefit from our amazing **EARLY BIRD OFFERS!**

Early Bird offers valid until **4th December 2020.**

Thereafter normal rates apply.

Option one: “Professional Minds @home”

Enjoy this conference online in true “PROFESSIONAL MINDS style” with a sensational goody bag, delicious gourmet treats, interaction with other delegates and presenters, lucky draw prizes and more!

Option two: Enjoy this exciting new conference content only- online.

CREDIT CARD FACILITIES available

Cost:

“Professional Minds @ Home” conference experience

- **Regular Rate:** (after 4 Dec 2020) **R1600.00 pp**
- **Group Rate (4 or more delegates):** (after 4 Dec 2020) **R1440.00 pp**
- **Repeat Delegate Regular Rate:** (after 4 Dec 2020) **R1440.00 pp**
- **Special 2020 Early Bird Rate:** (before 4th Dec 2020) **R1350.00 pp**

Conference Content only- Online

- **Online Rate:** (after 4th Dec 2020) **R1200.00 pp**
- **Online Group Rate (4 or more delegates):** (after 4th Dec 2020) **R1080.00 pp**
- **Repeat Delegate Online Rate:** (after 4th Dec 2020) **R1080.00 pp**
- **Special 2020 Early Bird Online Rate:** (before 4 Dec 2020) **R950.00 pp**

Special School Rate (Content only):

R10 000.00 per school

BOOKINGS CLOSE: 18 December 2020

Don't miss this exciting new world class learning experience!

BOOK ONLINE HERE

No refunds will be given if cancellations are received after 18 December 2020.

For more info: bookings@professionalminds.co.za or www.professionalminds.co.za

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