

# Don't miss this RIVETING new ONLINE CPD conference

And the opportunity to enjoy our world class Professional Minds conference experience- from the safety & comfort of your own space!



WE ARE PROUD TO PRESENT  
**PROFESSIONAL MINDS @ HOME**

7 HPCSA POINTS

## THE WONDER OF WORKING MEMORY

Connecting the dots to unravel the complexities of working memory.

Featuring Prof Alan Baddeley (UK) and Prof Susan Gathercole (UK) trailblazers in the field of Working Memory.

- CURE or COMPENSATE?
- The role of the phonological loop, spatial sketch pad and the central executive.
- The impact of working memory on reasoning, decision making and learning difficulties.

**WITH POWERFUL NEW TIPS to revolutionise your interventions!**

21 FEBRUARY 2021 - ONLINE

Conference Queries: [bookings@professionalminds.co.za](mailto:bookings@professionalminds.co.za)

*Max is a 10-year-old fourth grader, who is a bit of a puzzle to his parents and teachers. Despite being conscientious and hardworking, Max often stops and loses his place when doing classwork. He struggles to self-correct, organize himself, complete tasks and despite adequate hearing, he struggles to follow instructions.*

*When reading, he struggles to identify the main idea and often forgets key parts of the story. He regularly makes careless mistakes, when counting and writing. He has difficulty with mental math, and still uses his fingers to do simple calculations. He finds complex problem solving difficult and often asks his teacher to repeat what she has said.*

*As Max progresses into Grade 4, everything seems to be falling apart.*

# 1 in 10 students struggle with WORKING MEMORY difficulties!

*WORKING MEMORY is one of the most critical underlying foundation skills. It forms the foundation for adequate cognitive development and is essential for planning, comprehension, reasoning and problem-solving. It involves the complex integration of many cognitive functions and is one of the few skills that are necessary for almost **every** aspect of learning and academic success.*

*And OFTEN....*

*WORKING MEMORY is the surprising culprit that lurks undetected, influencing and exacerbating so many of the learning challenges we usually see.*

However, it is **often** sidelined in diagnosis and **rarely** incorporated into treatment plans.

**This has significant implications for learning.**

*Professional Minds is proud to present:*

**A riveting new ONLINE CPD conference...**

## ***The Wonder of Working Memory***

***Connecting the dots to unravel the complexities of Working  
Memory in children***

**Date:** Sunday 21 February 2021

**New Time:** 8.30am – 3.30pm

**Online:** Participate **ONLINE** in real time (live) from the comfort of your own space or access the recording – anytime, at your own pace!

**CPD:** Therapists will be accredited with **7 HPCSA CPD points** for attending “The Wonder of Working Memory” conference.

Educators will be accredited with **10 SACE CPD points** for attending “The Wonder of Working Memory” conference.

SACSSP delegates can submit their certificates of attendance as part of their CPD portfolio.

## **FEATURING:**

**A panel of the top professional minds from around the world!**

### **PROFESSOR ALAN BADDELEY (UK)**

**Psychologist, Professor, Researcher, Author**

*Professor Alan Baddeley is a world-renowned Psychologist, highly respected for his influential work on Memory and for devising the first **multi-component model of Working Memory**, together with Graham Hitch.*

*He has a degree from University College London, a master’s degree from Princeton and a PhD from Cambridge. Throughout his inspiring academic career, Prof Baddeley has held Professorships at 5 Universities and currently holds 6 honorary Doctorate Degrees. He has received an array of prestigious awards and fellowships, including being appointed **CBE** for his contribution to the field of Psychology and Memory. (CBE- is a British honour of the Queen; **“Commander of the most Excellent Order of the British Empire”**).*

*In 2012, he was given the “Lifetime Achievement Award” by the British Psychological Society. Professor Baddeley’s work and research have been widely published and he is an entertaining, informative, and sought-after expert and keynote speaker, who has inspired diverse audiences around the world, by sharing his knowledge, in an informative and accessible manner. In addition, he has authored 11 books and co-developed many well- known neuro-psychological tests on various aspects of Memory, which remain of special interest to him.*

## **PROFESSOR SUSAN GATHERCOLE (UK)**

**Cognitive Psychologist, Professor, Researcher,**

*Professor Susan Gathercole is a Cognitive Psychologist, who is internationally regarded as an expert in the field of Memory and Learning. She has a special interest in the causes of Specific Learning Difficulties in children and how they might be overcome. She has held Professorships at Oxford, Lancaster, Bristol, Durham, York and Cambridge Universities and in 2016, was appointed **CBE** (Commander of the most Excellent Order of the British Empire) for services to Education & Psychology. She has also been awarded the President's Award by the British Psychological Society and many other prestigious fellowships for academic distinction. Professor Gathercole is a well-respected presenter, lecturer and advisor to many boards. She has published many articles, papers and research and is currently the Professor of Psychology at Cambridge University, where her current projects examine the cognitive mechanisms of working memory and how they might be modified through training. She is also investigating, through a new research clinic, the dimensions of cognitive and brain function that are often impaired in children with problems in attention, learning and memory.*

## **DR KATHIE NUNLEY (USA)**

**Psychologist, Educator, Researcher, and bestselling Author**

*Dr Nunley inspires professionals around the world with her practical and informative presentations. She is an expert on brain-based learning, combining neuro research, with her wealth of assessment, classroom and therapeutic experience. She is a highly regarded and sought-after presenter, and offers inspirational, easy-to-use strategies and solutions to the challenges of teaching, treating and learning in the 21<sup>st</sup> century. She is the developer of a unique, highly successful model of learning, is a respected advisor and trainer to schools across the globe and is a best-selling author of several books including "A Student's Brain" (Brains.org, "The Layered Curriculum" and the best-selling, "Differentiating the High School Classroom" (Corwin Press).*

### **The Course:**

***The Wonder of Working Memory** is a riveting new CPD conference aimed at demythifying the concept, mystery and relevance of Working Memory and its impact on function, learning and skill development in children.*

*Bringing you insights, research, tools & techniques from THE most highly regarded international experts in this field, this conference will provide insight into the components, neuroscience and vulnerabilities of this flexible, yet fragile cognitive system and will explore where breakdowns happen and which pathologies are most common, during childhood.*

*Above all, the focus of the day will be on upskilling and empowering professionals on how to successfully identify, assess and address Working Memory difficulties, using the current best international research and practice.*

*Join Professional Minds for an inspiring day of learning, growing and networking and an exciting new 5-star conference experience that is guaranteed to upskill, uplift and empower you!*

### **Other topics to be covered:**

- The critical role of Working Memory in learning
- Why Working Memory is such a critical skill for children
- Utilizing other memories as leverage against Working Memory deficits
- The role of the phonological loop, visuospatial sketchpad & the central executive in working memory.
  - The role of co-morbid learning difficulties on working Memory
  - Holding and manipulating complex information to solve problems
    - Working Memory- to Cure or Compensate?
    - Creating a Memory Smart School & Classroom

### **Who should attend?**

- Audiologists
- Dieticians
- Doctors
- Educators
- Facilitators
- Neurologists
- Nutritionists
- Occupational Therapists
- Paediatricians
- Parents
- Psychologists
- Physiotherapists
- Psychiatrists
- Remedial Therapists
- Social workers
- Speech Therapists
- School Principals

*Don't miss this **golden opportunity** to learn about this riveting topic, from the **TOP experts** from around the world, while enjoying a **world class Professional Minds experience** from the comfort of your own home!*

## **Book now for one of our exciting ONLINE OPTIONS:**

### **OPTION ONE: Exciting new "PROFESSIONAL MINDS @HOME" online experience**

ENJOY this conference online - or with a small group of colleagues – from the safety & comfort of your own space, in true "PROFESSIONAL MINDS style" with a sensational goody bag, delicious gourmet treats, real time interaction with presenters, delegates & exhibitors and fabulous lucky draw prizes and more!

**OPTION TWO:** Enjoy this exciting new conference content only - as a recording.

Both options entitle delegates to 7 HPCSA CPD points or 10 SACE CPD points.

## CREDIT CARD FACILITIES available

### Cost:

#### “Professional Minds @ Home” Online conference experience

- Regular Rate: R1600.00 pp
- Group Rate (4 or more delegates): R1440.00 pp
- Repeat Delegate Rate: R1440.00 pp

#### Conference Content only- Online

- Regular Rate: R1200.00 pp
- Group Rate (4 or more delegates): R1080.00 pp
- Repeat Delegate Rate: R1080.00 pp

Special School Rate (Content only): R10 000.00 per school

**BOOKINGS CLOSE: 7 February 2021**

***Don't miss this riveting new CPD conference and exciting new conference experience!***

**BOOK ONLINE HERE**

*No refunds will be given if cancellations are received after 31 December 2020.*

For more info: [bookings@professionalminds.co.za](mailto:bookings@professionalminds.co.za) or [www.professionalminds.co.za](http://www.professionalminds.co.za)

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